

B.ED. IIND DUE Examination-2020
(SSB-24) Health and Physical Education

Time: – TWO Hours

M.M.: –70

NOTE – Attempt ANY FOUR questions.

1. Enlist principles of health education.
2. Importance of “Feedback” in communication.
3. What are “Listening skills” essential for good communication?
4. Who forms the health team? What is the role of each in health education?
5. Discuss the “Content” of health education to construction workers.
6. Importance of “Advocacy” in behavior change
Communication .
7. Demonstration – Steps to be followed and context where it is most appropriate.
8. Discuss the PRECEDE model in social marketing.
9. Discuss briefly qualitative methods for studying culture.
10. How would you evaluate a culturally adapted social marketing communication?
